



UNIFORM/EQUIPMENT SPONSORSHIP



SHIRTS

Shoulders £20,000
 Sleeves (EACH) £12,000
 Chest £12,000
 Back £12,000

- Corporate branding on all HOME, AWAY and SPECIAL EDITION Players jerseys as well as all replica jerseys purchased by supporters (approx 2000 per season)

SHIRT AREA	DIMENSIONS
Shoulders	20cm x 15cm
Chest	12cm x 12cm
Sleeves	9cm x 9cm
Back (collar)	9cm x 9cm
Back (bottom)	40cm x 12 cm

HELMETS

£8,000

- Corporate branding on player helmets worn in every Giants match throughout the season (front, left and right of helmet)

SHORTS

£5,000

- Corporate branding on front of one leg and back of alternate leg on shorts (home and away) worn in every Giants match throughout the season

SOCKS

£3,000

- Corporate branding on front of socks (home and away) worn by players in every Giants match throughout the season



In addition to the above, all equipment sponsors will receive:

- 4 corporate season tickets
- Exposure on SKY SPORTS TV Games, last season 4 Giants games were televised on SKY SPORTS EXTRA
- Selected players for 2 company event/promotions throughout the season (subject to availability)

Key Benefits:

Player equipment branding offers prime advertising generating excellent coverage in terms of media exposure (TV/press) and live match audience on local, national and international levels.

