



# RINKSIDE SPONSORSHIP



## PENALTY BOX

£7,500

- Corporate branding on advertising board that runs 8 metres of penalty boxes (home and away) and timekeepers bench
- Corporate announcements linked to all player visits to penalty boxes (approx. 10 per game)
- 4 corporate season tickets

### Key Benefits:

Raise significant awareness on Match Night via prime branding on both penalty boxes for all home matches complimented with key announcements offering excellent exposure for TV and live audience.

## RINK BOARDS

£2,500

- Rink side advertising board on display at all home games and all events in the Odyssey Arena throughout ice hockey seasons

### Key Benefits:

Raise significant awareness on Match Night via prime branding at rink side for all home matches and all events at the Odyssey Arena, prime location offering excellent exposure for TV and live audience. Most visible advertising in Arena for SKY SPORTS games and other televised Highlights.



## ICE LOGOS

£8,000

Face Off Circles,  
Neutral Zones  
Blue Line  
Behind Goals

- Corporate branding on ice for all home games (30 games)
- 4 corporate season tickets

### Key Benefits:

Raise significant awareness on Match Night via prime branding on the playing surface for all home matches complimented with key announcements offering excellent exposure for TV and live audience on a local national level and international level. Particularly visible for SKY SPORTS GAMES and other televised match highlights.

ICE AREA	DIMENSIONS
Face Off Circles	3m x 3m
Neutral Zones	3m x 3m
Blue Lines	3m x 3m
Behind Goals	3m x 3m