



# MATCH NIGHT SPONSORSHIP



## TOP SHELF MAGAZINE (MATCH NIGHT PROGRAMME)

Prices are the total cost for your ad to run all season long in every issue, covering all 30 home games

Eighth of a Page Ad	£600
Quarter Page Ad	£900
Half Page Ad	£1500
Full Page Ad	£2400

- Corporate Advertisement in match night programme (Top Shelf Magazine) for all home matches throughout the season (full colour)
- Between 700 and 1000 copies sold per game
- 30 Home matches per season

ADVERT	DIMENSIONS
Eighth of Page	7.4cm x 5.25cm
Quarter Page	7.4cm x 10.5cm
Half Page	14.85cm x 10.5cm
Full Page	14.85cm x 21cm

**Key Benefits:**  
95% of our advertisers come back year after year because they find that the low rates and the target market that appeals to gives them more for their advertising pounds. For the price of a single ad in most Belfast magazines, you can have your ad run all season long, change it throughout the season to coincide with the time of year (Halloween, Christmas, Valentine's Day), and brand yourself with one of the most recognized sports organizations in Northern Ireland.

## ANNOUNCEMENTS

### POWERPLAY £5,000

- Corporate Announcement linked to all Giants Powerplay (man advantage) opportunities throughout the match (approx. 6 per match)
- Advertisement in match night programme (Top Shelf Magazine)
- 4 Corporate season tickets to all home games
- One rinkside advertising board

### PENALTY KILL £5,000

- Corporate Announcement linked to all Giants Penalty Kill Situations (playing a man down) throughout the match (approx. 6 per match)
- Advertisement in match night programme (Top Shelf Magazine)
- 4 Corporate season tickets to all home games
- One rinkside advertising board

### PUCK SPONSOR £4,000

- Corporate branding on all match pucks
- Corporate announcements throughout all home matches whenever puck leaves the ice (safety message)
- Advertisement in match night programme (Top Shelf Magazine)
- 4 Corporate season tickets to all home matches

**Key Benefits:**  
Raise significant brand awareness on Match Night via key announcements during match.

