



# SPONSORSHIP BENEFITS



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### Why Sponsor the Belfast Giants?

This simple question can be answered when taking into account the following benefits sponsors will receive in return for their sponsorship:

- Partnership with Northern Ireland's most watched professional sports team and the only team that appeals equally to men and women from both sides of the community.
- Excellent local media coverage from Press (Belfast Telegraph, Daily Mirror, Sunday Life, Irish Times, Irish Star, The Sun) TV (BBC, UTV, Setanta Sports) and Radio (Citybeat, CoolFM, BBC Radio Ulster, Downtown Radio, U105)
- SKY SPORTS now have an Elite League game of the week with viewing figures over 100,000 people. Highlights from our games are on this weekly show as well as a minimum of 4 games of 2 hours each that will feature the Giants
- Increase company profile and awareness throughout Northern Ireland
- Networking opportunities with our extensive list of corporate partners
- Opportunity to promote company, brand, products and services to vast target market
- Opportunity to generate new business and generate income
- Partnership with Northern Ireland's fastest growing sports and entertainment experience
- Average attendance of 4,000+ spectators for every home match (30 per season) approximately 125,000 people came to watch the Belfast Giants last season
- Opportunity to entertain corporate clients and guests
- Opportunity to offer staff incentives and rewards
- Excellent value for money sponsorship and advertising opportunities
- Satisfaction of corporate and social responsibilities requirements
- Satisfaction in being part of a team that has made a name for themselves locally, nationally and internationally as being the only sport that truly appeals to everyone in Northern Ireland. "Game for All, Game for Everyone."
- Play an active role in supporting a team that gives over 3000 hours back to the community in support of their schools program promoting healthy lifestyles, exercise and combats child obesity
- Supports schools and communities at the grass roots level throughout the region

### In addition to all Sponsor Package details noted, all sponsors will also receive:

- Advert on Giants Website
- Invitation to exclusive corporate partner functions
- Invitation to exclusive Corporate Partner Networking Events
- Exclusive access to Players for Appearances

